MSR EXECUTIVE PROFILE

Mirza *Shahab Rizwan*

DESIGNING BUSINESSES THAT SCALE.



PROFILE

Identifying problems in how businesses operate. Automating processes with technology. Redesigning businesses to be faster, scalable, asset-light and more profitable.

Born into one of Hyderabad's respected business families, with roots in VST (Vazir Sultan Tobacco), Mirza Shahab Rizwan could have chosen a life of comfort and familiarity. Instead, he chose to build his own identity.

Rather than beginning in a boardroom, he began where businesses are truly understood — on the shop floor. Learning retail one customer, one department, and one team at a time, he earned every opportunity through performance, not privilege.

That journey shaped more than a successful career; it instilled the humility, discipline, and execution-first mindset that continue to define his leadership today.

30+
Years of Business Transformation

Multiple
Industries

Businesses
Transformed

Impact at
Scale

IMPACT AT A GLANCE

₹60 Cr+
ARR Built · Asset-light ecosystem · First year

10,000+
Catalog Options · Processed daily

4,000+
Production Partners · Across India

120+
Cities Reached

18+
Retail Stores · Established

45 Days
Omni-channel Launch

70%
Cost Reduction · Achieved

CAREER TIMELINE

1998	**Shoppers Stop**	The first step in retail. Shaping the foundation.
2004	**Wills Lifestyle**	Turning around a laggard to a leader.
2006	**mothercare**	Building scale in specialty retail.
2007	**eckō unltd.**	Building brands with global DNA.
2011	**Fashion&You**	E-commerce pioneer.
2020	**spyne**	AI-led commerce at scale.
2023	**Alpha Bake**	Building tech-first marketplaces.
2024	**Reid & Taylor**	Digital transformation & modern retail.
2025+	**Tata CLiQ**	Leading transformation & building for impact.
2022+	**ZaruriHai**	A separate entity: culture promotion foundation, building for impact.

Get in touch
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